

BEML WEBSITE POLICY

WEBSITE MONITORING POLICY

BEML has a Website Monitoring Policy in place and the website is monitored periodically to address and fix the quality and compatibility issues around the following parameters:

- **Performance:** Site download time is optimized for a variety of network connections as well as devices. All important pages of the website are tested for this.
- **Functionality:** All modules of the website are tested for their functionality. The interactive components of the site such as, feedback forms are working smoothly.
- **Broken Links:** The website is thoroughly reviewed to rule out the presence of any broken links or errors.
- **Traffic Analysis:** The site traffic is regularly monitored to analyse the usage patterns as well as visitors' profile and preferences.
- **Feedback:** Feedback from the visitors is the best way to judge a website's performance and make necessary improvements. A proper mechanism for feedback is in place to carry out the changes and enhancements as suggested by the visitors.