
SWACHHTA HI SEVA (SHS)

&

GANDHI JAYANTHI



**YEARS OF
CELEBRATING
THE MAHATMA**

BEML LIMITED

In line with the guideline of Ministry, Swachhta Hi Seva (SHS) was organized across all the Division / Complexes /Offices of the Company from 15th September, 2018 to 2nd October,2018 as per the Action Plan.

The details of the activities/Events held across the Division / Complexes / Offices is as follows:

DAY-1 : ORGANIZED STREET PLAY ON SWACHHTA

A Street play on the "Necessity of Toilet in every house' has been enacted by a team of 30 Employees and Trainees on 15th September,2018 at BEML Mysore Complex. In the play, a girl sensitizes her village community regarding the importance of the toilet. She also encourages all the people in the village to construct Toilet in every house. The message of the team was appreciated by all the spectators present. The team also encouraged all the participants / spectators of the play to spread this message in the villages / communities.

Shri HS Ranganath, Chief General Manager & Head of the Complex along with 1500 Employees / Executives, Representatives of the Unions & Associations contract personnel & trainees participated / involved in the program.





DAY-2 : CONDUCTED SCHOOL LEVEL RALLY TO GENERATE AWARENESS ABOUT SANITATION

A rally was organized with the students from BEML Schools at KGF Complex, to generate awareness about sanitation. Around 2000 Students, 4 teachers of BEML Composite Junior College and 2 Executives from BEML, started the rally from Vinayaka Temple at BEML Nagar en-route to Moidu Complex main road, Aaladhamara circle, Officers' Quarters. The rally concluded at BEML Transit House, wherein the students of the school conducted a Street Play on Air Pollution.



DAY-3 :- ORGANIZED WASTE COLLECTION DRIVES IN & AROUND THE FACTORY/TOWNSHIP

Waste collection drive was organized in the BEML Bangalore Complex on 18th September 2018. Scrap materials and wooden planks were collected from various locations and stacked in an orderly manner in the storage yard for disposal. Fallen trees and branches were also collected from various locations of the factory and moved to the disposal area.



DAY-4 : ORGANIZED AWARENESS CAMPAIGNS ON BETTER SANITATION LIKE USING A TOILET, HAND WASHING, HEALTH AND HYGIENE AWARENESS

Awareness campaign through Audio Visual presentation on 'Better sanitation like using a toilet, Hand washing, health and hygiene' was organized across all the Regional and District offices of the Company. 335 Nos of Executives / Employees participated in the program at the Offices located across the Company.



DAY-5 : TOILET PIT-DIGGING AND OTHER TOILET ACTIVITIES

Toilet cleaning activities was undertaken at the factory Hangars within BEML Palakkad Complex. 50 Executives / Employees, Representatives of Unions, Associations, Contract Personnel & Trainees undertook cleaning of the toilets located within the factory premises.



DAY-6 : MOBILIZED COMMUNITY TO BUILD COMPOST PITS TO CONVERT ORGANIC MATTER TO MANURE

20 maintenance personnel working at Mysore Complex formed compost pits in the nursery and other places where bio-degradable waste can be converted into manure. The manure thus formed would be utilized for the gardens at the factory premises / township and other places.



DAY-7 : ORGANIZED CLEANING OF STREETS, DRAINS AND BACK ALLEYS OF BEML TOWNSHIP AND AWARENESS DRIVES

Cleaning of streets, drains & back alleys of BEML Township at BEML Bangalore Complex was undertaken. Awareness was also created among the residents of the township on cleanliness. 40 Executives / Employees, Representatives of Unions & Associations, Contract personnel & Trainees participated in the drive for awareness.



DAY-8 :- VOLUNTEERED FOR SEGREGATION OF SOLID WASTE INTO NON-BIODEGRADABLE AND BIODEGRADABLE WASTE

Around 100 volunteers consisting of Executives / Employees, Representatives of Unions & Associations, Contract personnel & Trainees of BEML KGF Complex, went on a rally within the factory premises and involved in segregation of solid waste into non-biodegradable & biodegradable waste from The Stores, Shop Floors, Roads, Canteen Premises and Township Areas. Segregated waste was collected in Tractors for bio-degradable and non-biodegradable waste. The waste collected has been handed over for disposal. Banner on "Swachhta Hi Seva" were displayed across the Factory premises.



DAY-9 :- CONDUCTED MEETINGS TO DRIVE BEHAVIOR CHANGE WITH RESPECT TO SANITATION BEHAVIOR

A Meeting was organized to drive behavior change with respect to sanitation behavior at BEML Bangalore Complex. Shri Rajesh Babu, Founder General-Swachha(NGO), Founder Director-Swachha Eco Solutions Pvt. Ltd., & Director-Trixie E-Wase Pvt Ltd., was invited to be the Chief Guest and to deliver a lecture on 'Sanitation Behavior.'

The Chief Guest of the program addressed on 'My Waste – My Responsibility.' He elaborated the need for change in sanitation behavior by adopting various measures and methods. He also emphasized on the correct way for disposal of waste. He asked everyone present to take responsibility for disposing their waste by segregating.

Senior Executives, Representatives of BEMEA & BEMOG also shared their thoughts on various aspects of Swachh Bharat. Nearly 50 Executives / Employees, Representatives of Unions & Associations and others attended the meeting.



DAY-10:- VOLUNTEERED FOR SEGREGATION OF SOLID WASTE INTO NON-BIODEGRADABLE AND BIODEGRADABLE WASTE

500 Executives / Employees, Representatives of Unions & Association, Contract personnel volunteered for segregation of wastes in the factory premises at BEML Mysore Complex. The waste was segregated and disposed off.



DAY-11 : ORGANIZED AWARENESS CAMPAIGNS ON BETTER SANITATION LIKE USING A TOILET, HAND WASHING, HEALTH AND HYGIENE AWARENESS

Awareness campaigns was organised at BEML Palakkad Complex on day 11 of the SHS Campaign. Around 25 Executive/Employee attended the program. Awareness was conducted on methods for better sanitation. Segregation of waste was also done in the factory premises.



DAY-12 :- ORGANIZED WASTE COLLECTION DRIVES IN & AROUND THE FACTORY/TOWNSHIP

Waste collection drive was organized in BEML KGF Complex. 100 Employees / Executives, Representatives of Union & Association, Contract Personnel and Trainees participated in the waste collection drive. The residents of the Township were informed about segregation of waste by the volunteers. Waste was segregated into non-biodegradable & biodegradable waste. The segregated waste was handed over to City Municipal Corporation Yard, KGF for disposal.



DAY-13 : VOLUNTEERED FOR SEGREGATION OF SOLID WASTE INTO NON-BIODEGRADABLE AND BIODEGRADABLE WASTE

Segregation of waste was organized in BEML Palakkad Division. Around 35 Executive/Employees, Representatives of Unions, Contract Personnel & Trainees participated in the segregating the waste inside the factory premises. The waste was segregated into biodegradable and biodegradable waste and stored for proper disposal.



DAY-14 : ORGANIZE NATAKS/STREET PLAYS, FOLK SONG AND DANCE PERFORMANCES ON SWACHHTA

BEML 'Fine Arts Club' enacted the Street play called ' Poongi Dasana Pravachana', at BEML Bangalore Complex. The team enacted a pravanchana on cleanliness and building a 'Swachh Bharat'. The street play was witnessed by Shri. Suresh S Vastrad, Executive Director & Head of Complex, Senior Executives along with 600 Executives / Employees, Representatives of Unions & Associations and Contract Personnel.



DAY-15 : CELEBRATION OF GANDHI JAYANTHI

Gandhi Jayanthi and Swachhta Diwas was celebrated across the Divisions / Complexes & Offices of BEML. The day was celebrated to commemorate the Birth Anniversary of Mahatma Gandhi and also the concluding ceremony of the Swachhta Hi Seva campaign.

Corporate Office : Shri. Panneer Selvamm R, Executive Director (Corporate Planning & Materials) graced the occasion at Corporate Office. The day started by garlanding the photo of Mahatma Gandhi and floral tribute as a mark of respect to the Father of the Nation. Pledge was administered in English by the Chief Guest. Shri. Debi Prasad Sathpathy, General Manager(HR) administered the pledge. Shri. Radhakrishna K R, Chief General Manager(Quality) administered the pledge in Kannada.

Chief Guest of the program then elaborated the journey of the Swachhta Hi Seva activities / events organized across the Company and requested all the Executives / Employees, Representatives of Unions & Associations and Contract personnel to once again commit themselves for achieving the vision of clean India.

The Chief Guest then planted sapling to mark the event and also took part in the cleaning activities along with the Executives / Employees Representatives of Unions & Associations and Contract personnel







KGF Complex : Shri B.Shankar, Executive Director was the Chief Guest for celebration of Gandhi Jayanthi. The Chief Guest garlanded and paid floral tributes to the portrait of Gandhiji, followed by other Senior Executives & Representatives of Unions & Associations.

The Chief Guest in his address to the gathering elaborated the various initiatives undertaken by the Complex under Swachh Bharat mission and emphasized the importance of the sanitation & cleanliness.

Around 50 Executives / Employees, Representatives of Unions& Associations and Contract personnel attended the program. The programme was followed by planting of Tree saplings and cleanliness drive in & around factory premises.





Bangalore Complex :Shri. Suresh S Vastrad, Executive Director & Head of Complex graced the occasion of Gandhi Jayanthi at BEML Bangalore Complex. The chief Guest along with the Senior Executives paid homage to the Father of the nation and administered the pledge to all. The program also marked planting of saplings and cleaning of the factory premises by all the Executives / Employees, Representatives of Unions & Associations and Contract Personnel.





Mysore Complex : Shri. H S Ranganath, Chief General Manager / Head of Complex was the chief guest for the Gandhi Jayanthi program at BEML Mysore Complex. The celebration was held at the Government School at Udbooru Village where BEML has constructed Toilets for the School Children. The chief guest along with the Senior Executives paid homage to Mahatma Gandhiji. Pledge was administered to the 800 School Children, Representatives of the School, Gram Panchyat members, Villagers, Executives / Employees, Representatives of Unions & Associations.

Prizes were awarded to the painting / slogan competition winners. Skit was played on the Importance of Toilets in every house. Sapling was planted by the Chief Guest and other dignitaries present on the occasion.

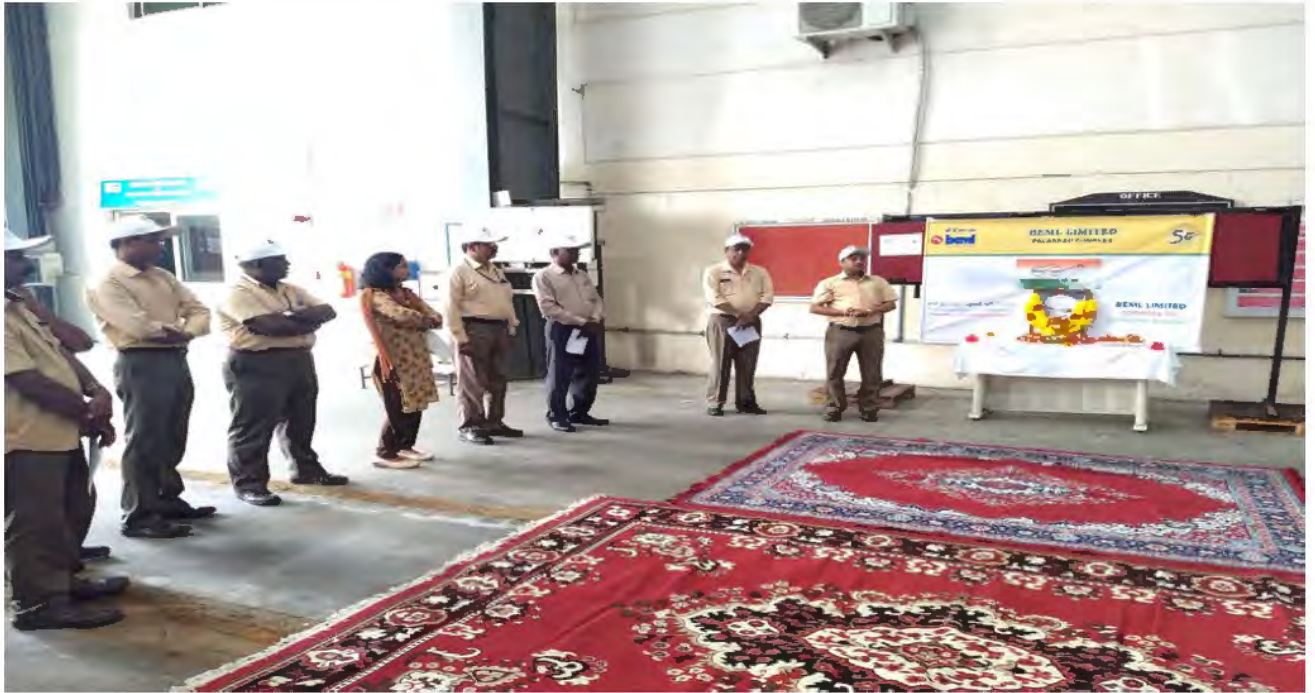






Palakkad Complex : Shri. P Shivakumar, Chief General Manager & Head of Complex, graced the occasion at Palakkad. The ceremony started by garlanding the photo of Father of Nation and offering of floral tribute.

Swachhta Pledge was administered to all Executives / Employees, Representatives of Unions & Association and Contract personnel. The occasion was marked with planting of sapling and cleaning of the factory premises.





**In a
gentle
way
you
can
shake
the
world**