

# SWACHHATA PAKHWADA

DAY : 4

**BEML LIMITED**



**CLEANLINESS DRIVE IN THE  
TOWNSHIPS OF THE COMPANY.  
AWARENESS ABOUT SEGREGATION OF  
ORGANIC AND RECYCLABLE WASTES.**

***DAY 4 : Cleanliness Drive in the Townships of the Company. Awareness about segregation of Organic and Recyclable wastes.***

On the 4<sup>th</sup> day of the Swachhta Pakhwada, Cleanliness Drive in the Townships of the Company and awareness about segregation of Organic and Recyclable wastes were undertaken at our Complex in KGF.

Special emphasis was put in cleaning public places, collection and segregation of waste and putting in appropriate disposal site in the Township of the Company. Awareness amongst the residents in the Township was carried out.

Shri BS.Thirugnanam, AGM-Estate Maintenance, Shri Mohammed Akram, Asst.Manager-Estate Maintenance, Shri J.Dominic Pisharo, Asst.Manager-HR along with the Executives / Employees, representatives of Unions, SC/ST Welfare Association, various Committees & Contract personnel of the Company actively participated in spreading awareness and also keeping their surroundings clean.













In addition to the above, a Lecture programme has been organized in association with "BEML Women's Association" and "Labour Welfare Fund Committee (LWF).

Dr. T Paranthaman, Industrial Health Officer delivered the lecture on the **"Importance of Cleanliness & Sanitation"** in our daily lives. During the lecture, the doctor stated that Cleanliness is the act of keeping our body, mind, dress, home, surroundings neat & clean.

Cleanliness of the body is very necessary for our physical & mental health. Cleanliness of the surrounding areas & environment is very necessary for the social and intellectual health.

Unhygienic surrounding areas or home gives rise to the various disease causing germs, bacteria, virus and fungus.

The doctor stressed that Cleanliness also improves the confidence level and self-respect as well as respect from others. Cleanliness is very necessary to maintain our healthy lifestyle and standard of living.

Shri.Mallaiah, Secretary, LWF Committee and Mrs.Ambuja, President, BEML Women's Association also addressed the gathering on the importance of cleanliness

Women participated the programme with full zest and enthusiasm.









