

Deepak Kumar Hota

Chairman & Managing Director,
BEML Ltd.

By Swati Deshpande

With the motto of New Frontiers New Dreams, BEML Ltd. has been at the forefront in transforming India's infrastructure industry. Deepak Kumar Hota, Chairman & Managing Director, BEML Ltd. has a vision to make the company market leader in supplying quality products and services to core sectors such as Defence & Aerospace, Mining & Construction and Rail & Metro and also to emerge as a prominent international player. "We want to continue to diversify and grow by manufacturing new



products and reaching out to markets. We also strive to attract and retain people in a rewarding and inspiring environment by fostering creativity and innovation."

Under his leadership, the company

is targeting to reach at around Rs. 4,500 cr., and an order book position of over Rs.10,000 cr. Additionally, the company has plans to set up Make in India Park. "We plan to do this by by attracting potential collaborators with niche technology and consequently minimize import dependency while creating export opportunities," he says.

Hota also believes that Indian MSME sector has immense potential to build new age India. In order to encourage them, BEML plans to work with MSMEs more closely. "BEML's overall business strategy is to transform itself into a system integrator by outsourcing a substantial part to Indian vendors by leveraging the strengths especially of the MSMEs. The indigenization drive aims to gain competitive edge by moving towards the goal of 'pushing the boundaries with innovation, technology and indigenization'."

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