

BEML's NEW WEBSITE GOES LIVE

BEML LIMITED, a Mini Ratna Category-I Company under the Ministry of Defence, has launched the Company's new website.

In an exclusive programme organised at Company's HQ, Shri Deepak Kumar Hota, Chairman & Managing Director, has launched the new website with a click to 'go live.' The occasion was graced by Shri BR Viswanatha, Director (Mining & Construction), Shri RH Muralidhara, Director (Defence Business), Shri Umesh Chandra, Executive Director (IT&T) alongwith other Senior Executives.



Shri DK Hota, Chairman & Managing Director, BEML LIMITED inaugurating the New Website of the Company

BEML website is redesigned with static and dynamic components that are easily navigable with a neat look, high-value content and relevant images. The primary objective of web redesign is to enhance the marketability of our website by attracting an increased number of prospective customers. The new design of the website acts as a vital sales and marketing tool for our business. Another value addition to redesigning our website is to secure higher ranking in search engines. The redesign of the website is ensured to meet Government, Ministry Guidelines and International standards and to provide an excellent first and lasting impression on existing and prospective visitors.

Bangalore
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A release by BEML LIMITED